



# H U D S O N R I V E R V A L L E Y G R E E N W A Y

Barnabas McHenry, Chairman, Greenway Council

Sara Griffen, Acting Chair, Greenway Conservancy

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## **Hudson River Valley Greenway Annual Report 2010**

2010 was a year that included some of the most difficult economic times in recent memory. Many hard decisions have been made that have impacted organizations throughout the state. Our ability to continue to be successful through these times is a result of the valuable partnerships and commitment that continues to be made by organizations, elected officials and individuals throughout the Hudson River Valley. 2010 saw successes for both the Greenway and National Heritage Area programs.

The annual Hudson River Valley Ramble continued to be a significant tourism draw and included over 150,000 participants. The Ramble generated millions in economic impact contributing to the 4.7 billion tourism economy of the Hudson River Valley.

Through the National Heritage Area's Heritage Development Grant program, we have provided \$50,000 for projects that complement and reinforce the goals of the National Heritage Area. With funding secured by Congressman Maurice Hinchey, the Greenway worked with partners to direct nearly \$311,000 to projects that focus on the legacy of the 2009 Quadricentennial.

We launched a new National Heritage Area website [hudsonrivervalley.com](http://hudsonrivervalley.com) in March. The site was highlighted by the National Park Service and was recognized by online encyclopedia & reference resource Juggle.com as the Top National Heritage Area Website for 2010.

The Greenway awarded over \$250,000 in grants in 2010 for projects as diverse as smart growth, regional planning, historic preservation and interpretation, economic development, public access and trail planning and construction.

Thirty eight matching grant projects were completed this year. The Greenway's \$204,000 investment in these projects has yielded a total match exceeding \$850,000. A full listing of grants awarded and grants completed is attached.

Greenway Trail system surpassed 100 designated trails. The Greenway Conservancy allocated nearly \$50,000 to 7 trail projects throughout the valley through its small grants program. Land trail grants included many local and regional connection projects and we continue to work with our partners improve access to the Hudson River for paddlers with our Water Trail grant program.

We have chosen to highlight some of our 2010 projects and programs in this report. I look forward to continuing to work with our partners to build on these successes in 2011.

Mark Castiglione

Acting Executive Director

December 2010

## Grants

***Greenway Communities and Compact Grants:*** State funding through the Hudson River Valley Greenway's Aid to Localities appropriation resulted in 15 matching grant awards totaling \$150,005 to member communities for projects that reinforce smart growth principles, provide models for innovation, economic development, regional planning and environmental protection. These small grants help to create jobs by creating opportunities for engineers, planning and economic development consultants to work with communities to create plans and implementation strategies. For this grant program, the amount leveraged by local partners totaled over \$322,000.

**Partners:** 15 project awardees (City of Watervliet; Town of Clarkstown; Town of Copake; Town of Dover; Town of Malta; Town of North Greenbush; Town of Philipstown; Town of Red Hook; Town of Saugerties; Village of Fishkill; Village of Green Island; Village of Rhinebeck; Village of South Nyack)

### ***Heritage Development Grant Program:***

A total of \$50,000 was awarded to 13 projects throughout the Hudson River Valley National Heritage Area. These **grants leveraged \$101,544** in matching funds.

**Partners:** 13 project awardees (Navy and Marine Living History Association; FASNY Museum of Firefighting; Dutchess County Tourism; Fort Montgomery Battle Site Association; Hudson Highlands Nature Museum; Thomas Cole National Historic Site; Samuel Dorsky Museum of Art at SUNY New Paltz; Columbia County Historical Society; Association of Public Historians of New York State; Hudson River Maritime Museum; The Olana Partnership; Friends of John Jay Homestead; Putnam County Historical Society and Foundry School Museum)

### ***Quadricentennial Legacy Grant Program:***

An additional round of Quadricentennial Implementation funding was made available in late 2010. This third Quadricentennial appropriation was secured by Congressman Maurice Hinchey. The allocation contained fifty thousand dollars (\$50,000) in funding for matching grants. The program received 32 applications requesting a total of over 140,000. Grant awards were made in January 2011.

## Hudson River Valley National Heritage Area

### ***Hudson River Valley National Heritage Area: Heritage Site Guidebook***

On November 22<sup>nd</sup>, the Hudson River Valley National Heritage Area unveiled its Heritage Site Guidebook which provides information about the 100 designated National Heritage Area "Heritage Sites" in New York's Hudson River Valley. The guidebook encourages visitors to explore the resources of the Hudson River Valley and visit local communities that they encounter along the way. In addition to descriptions and full color photographs for each site, contact information is provided in a variety of formats (address, GPS coordinates, website, and phone number) to help visitors reach their destination as easily as

possible. Furthermore, sites are identified as being “family friendly,” “accessible by public transportation,” or “part of the regional Greenway Trail System” to facilitate visitation. Those sites participating in the National Park Service Passport Stamp Program are also identified to provide visitors the opportunity to acquire cancellation stamps. Visitors can explore the region by topic of interest with Heritage Area theme information included for each Heritage Site such as “Architecture,” “Art, Artists, and the Hudson River School,” and others. Heritage Sites in this guidebook are organized by proximity to one another for visitors who wish to explore a variety of sites as they travel throughout the valley.

The Heritage Site Guidebook is expected to encourage heritage tourism in the Hudson River Valley National Heritage Area. By targeting heritage tourists, this guidebook will help grow the \$4.7 billion dollar tourism economy in the Hudson River Valley.

Since the unveiling, there has been high demand in the guidebook from across the country for both retail and wholesale orders. The Greenway is currently engaging SUNY Press to distribute the Guidebook to a wider audience.

### ***Teaching the Hudson Valley (THV): Explore Awards*** (2009-10 school year):

In 2010, our ongoing partnership with the National Park Service, Hudson River Estuary Program and the Hudson River Valley Institute at Marist College focused on providing Explore Awards to boost place-based education so that students could experience the diverse heritage of our Valley. Explore Awards were given to 23 school and 2 child/youth agencies throughout the Heritage Area. A total of **3121 students** visited **26 different sites**. In some cases, students participated in more than one trip and in other cases site staff visited the school in conjunction with the trips. The Summer **Institute for teachers welcomed 200 participants** who learned more effective means to integrate heritage education with their school curriculum. Online Curriculum: THV has now published 60 sets (units) with more than **250 lesson plans** and activities. Workshops: THV sponsored six free workshops focused on using the region’s resources with children and youth.

*Many thanks to Debi Duke, THV Coordinator, for working to make this program a success.*

## **Explore Awards funding trips in calendar year 2010**

### **Overview**

**3,121 students\*** | **26 sites** | **23 schools** | **9 counties** | **2 child/youth agencies**

**Grade levels** | 20 elementary groups | 5 intermediate/middle | 5 high schools

**Funds committed** | \$35,789

**Partners:** National Park Service; Hudson River Estuary Program; Hudson River Valley Institute at Marist College

**Funding:** The Hudson River Valley National Heritage Area provides funding for Explore Awards. In addition to contributions from the partner organizations and private donors, funding is provided by the following: Gannett, Malcolm Gordon Charitable Trust

# Trails

## ***Greenway Trail surpasses 100 designated Trails***

There were 10.5 miles added to the 463.21 miles of existing designated trails throughout the Hudson River Valley.

Trails

Miles of trails designated in 2010: 10.5

100 trail segments (will be 101 after January Board Meeting)

**Total:**

**Riverside Trails: 269.35 miles**

*Countryside Corridors/Connector Trails: 47.06 miles*

**NYS Bike Route 9: 147.00 miles**

**Land Trail: 463.41 miles**

**Hudson River Water Trail: 256.00 miles**

**Greenway Trail System Total: 719.41miles**

## ***Land Trail Grant Program***

The Hudson River Valley Greenway provided **7 grants through \$43,850** in funding for trail development project which can translate into construction, engineering, planning and tourism jobs.

**Partners:** 7 project awardees (New York-New Jersey Trail Conference; Town of Amenia; Scenic Hudson Land Trust; Village of Hoosick Falls on behalf of the Hoosick River Watershed Association; Town of Stillwater; Open Space Institute; Town of Marbletown)

**Funding:** \$30,000 federal Quadricentennial funds, \$20,000 Greenway Conservancy Small Grants fund.

## ***Water Trail expansion:***

This year, an additional Water Trail access point was designated, bringing the total to 93 access points along the Hudson River. Additionally, discussions are underway to link the 256-mile Hudson River Greenway Water Trail with the 524-mile Canalway Water Trail and the 120-mile Lake Champlain Paddlers Trail to provide a 840-mile water trail system throughout New York's waterways. The Hudson River Greenway Water Trail currently links to New York City's Water Trail, providing an additional 146-miles of Water Trail access.

## ***Champlain Canalway Trail Working Group***

The Champlain Canalway Trail Working Group is a volunteer, ad hoc partnership that includes local and regional canal and trail groups, public agencies, and park and preservation organizations. The Hudson River Valley Greenway is working with this group to create an Action Plan that conveys a vision for the Champlain Canalway Trail corridor. Several communities are already bringing parts of this vision to life.

Waterford, Halfmoon, Stillwater, Saratoga, Schuylerville, Northumberland, Fort Ann, and Whitehall all have sections of trail in place. Whitehall, Fort Edward, the Saratoga battlefield and others are home to historic sites, parks and other attractions along the way. This plan will help unify these within a single vision. The committee will see the second draft of the report on January 6. This plan will be presented to our board to adopt as the trail vision plan for Saratoga and Washington Counties.

**Partners:** NYS Canal Corporation, Hudson Crossing Park, Historic Saratoga-Washington on the Hudson Partnership, National Park Service, Saratoga Plan, Open Space Institute, and the communities of Waterford, Halfmoon, Stillwater, Saratoga, Schuylerville, Northumberland, Fort Ann, and Whitehall.

### ***Cycling the Hudson Valley: A guide to 150 miles of adventure, history and architecture along the Hudson River***

The Greenway and Parks & Trails New York are in the process of creating a new guidebook, *CYCLING THE HUDSON VALLEY – A Guide to 150 miles of adventure, history, art, and architecture along the Hudson River*. The Hudson Valley cycling guidebook will highlight many heritage resources on both sides of the river, including important 18<sup>th</sup> and 19<sup>th</sup> century political and historic sites; beautiful gardens, landscapes and view sheds; and museums and art centers of the Hudson River School and other artists, as well as literary landmarks. It will feature an overview of the Hudson River Valley, including information about the Greenway and the National Heritage Area; maps showing route details, points of interest, fairs and festivals, and services. The guide will be full-color, spiral-bound, and easy-to-carry and use. The guidebook will brand the Hudson Valley as a destination for the growing number of bicycle tourists. It will also provide a tangible framework for promoting the strategic vision of a continuous Greenway Heritage Trail. An economic impact study in Wisconsin showed that bicycle tourism generates more than \$250 million a year.

It is anticipated that the Cycling Guidebook will be launched in the summer of 2011.

**Partners:** Parks & Trails NY, I Love NY, County Tourism Promotion Agencies, NY Bike Coalition, Heritage Sites, NYS Department of Transportation

**Funding:** Hudson River Valley National Heritage Area and Greenway Conservancy Trail grant funds.

## **Events and Celebrations**

### ***Historic Landscape Gardens of the Hudson Valley: A month-long celebration***

This exhibition was the first in a series promoting various elements of the National Heritage Area's Nature and Culture theme. This first exhibit focused on developments in landscape gardening popular in the 19<sup>th</sup>-century. The celebration featured 11 sites and included special lectures, guided tours, and workshops. Over 150 people attended the September 19<sup>th</sup> kickoff event at Olana State Historic Site.

Building on this success, we are working to develop two additional shows for the spring of 2011. One show will focus on Tiffany landscape windows and another will promote the expansion of the Hudson River School Art Trail. We are working with Mohonk Preserve and Thomas Cole National Historic Site others on the Art Trail expansion. Tom Carroll at the Hudson Mohawk Industrial Gateway has agreed to assist with the Tiffany Windows exhibit. The NHA will be working with Goodman Media to promote these initiatives.

**Partners:** Hudson Valley Tourism; NYS Office of Historic Preservation; Thomas Cole National Historic Site; Olana State Historic Site; Black Dome Press; National Park Service; Historic Hudson Valley; Lyndhurst; Locust Grove; Springside; Vanderbilt Mansion National Historic Site; Staatsburgh Manor State Historic Site; Wilderstein; Bard College; Clermont State Historic Site; Calvert Vaux Preservation Alliance

**Funding:** Hudson River Valley National Heritage Area

***Glenn Curtiss Day at Old Rhinebeck Aerodrome:*** We partnered with the Hudson Valley Institute and Glenn H. Curtiss Museum to celebrate the 100<sup>th</sup> anniversary of Glenn Curtiss' historic flight in his Albany Flyer down the Hudson River Valley from Albany to Manhattan. The celebration included a presentation and air show.

**Partners:** Hudson River Valley Institute; Glenn H. Curtiss Museum; Old Rhinebeck Aerodrome; Hudson River Valley National Heritage Area

### ***Eleventh Annual Hudson River Valley Ramble***

Over 150,000 people attended the 2010 Ramble. We estimated that the **Ramble generated over \$20 million in economic impact** contributing to the \$4.7 billion tourism economy in the Hudson River Valley.

**Partners** (in addition to over 200 participating sites and communities): Hudson River Valley Greenway; Hudson River Estuary Program;

**Funding** (in addition to partners): Hudson River Valley National Heritage Area, Alteris Renewables

***Tenth Annual Great Hudson River Paddle*** a celebration of the Hudson River Greenway Water Trail.

For the past 10 years, the Great Hudson River Paddle has been an end-to-end trip, most times starting in Albany, and ending in Manhattan. Over 400 paddlers have participated and nearly 1000 people have been involved in on water activities. In our efforts to continue to keep the Great Hudson River Paddle a centerpiece event for the summers, Scott Keller and I convened a meeting of partners, outfitters and previous paddle participants to discuss the future of the Great Hudson River Paddle. The consensus of the group is that we transition the event away from a stand alone "end to end" trip and make it more of a longer event comprised of many smaller kayak adventures put on by partners, outfitters and others. Possible Great Hudson River Paddle Events could include short overnights, day paddles, free paddles, or paddle races.

**Partners:** American Canoe Association; Atlantic Kayak Tours; Chelsea Yacht Club; Greene County Soil and Water Conservation District; Highland Landing Park Association; Hudson River Maritime Museum; Hudson River Rowing Association; Hudson Valley Outfitters; Hudson/Athens Lighthouse Conservancy; Kiwanis Ice Arena; New Baltimore Conservancy; NYS Canal Corporation; NYS Bridge Authority; NYS Department of Environmental Conservation; NYS Office of Parks, Recreation and Historic Preservation; Saugerties Lighthouse Conservancy; Shady Harbor Marina; United States Coast Guard; and all the local communities that hosted the paddlers

**Funding (in addition to partners):** Paddler registrations; New York State Bridge Authority; Hudson River Valley Greenway in-kind services from participating communities.

### 38 Matching Grants Completed in 2010!

Grant Type	Community/ Organization	Project	Grant Awarded	Amount of Match	Grant Completion Date
Conservancy	The Beacon Institute River and Estuaries Center	Improvements to Public Access and Signage	\$6,000.00	\$6,000.00	1/6/2010
Conservancy	City of Poughkeepsie	Poughkeepsie Constitutional Walking Tour	\$3,500.00	3500	1/27/2010
Conservancy	Hoosic River Watershed Association	Hoosic River Greenway	\$5,000.00	\$109,579.00	11/18/2010
Conservancy	Boscobel Restoration, Inc	Rehabilitation from Woodland Trail to Constitution Marsh	\$5,750.00	\$5,750.00	10/21/2010
Conservancy	Hudson Valley Rail Trail Association	Hudson Valley Rail Trail Brochure	\$1,500.00	\$1,500.00	10/27/2010
Conservancy	NY-NJ Trail Conference	Bear Mountain East Face Bridge Project	\$5,000.00	\$10,000.00	9/3/2010
Conservancy	Friends of the Palisades Interstate Park Commission	Storm King: Birthplace of the Environmental Protection Movement	\$5,000.00	\$5,000.00	4/14/2010
Conservancy	Town of Halfmoon	Historic Champlain Canal Trailhead Parking Construction	\$5,000.00	\$14,977.00	11/12/2010
Conservancy	Esopus Creek Conservancy	Footbridge Construction	\$9,814.74	\$4,100.00	2/14/2010
Conservancy	Wave Hill	Wave Hill woodlands Trail Repair	\$7,500.00	\$62,000.00	5/12/2010
Council	City of White Plains	Arts Exchange Heritage Education Program	\$5,000.00	\$15,000.00	7/19/2010

Council	Village of Red Hook	Fund testing and a preliminary engineering report in preparation for an upgrade of its drinking water system	\$9,890.00	\$17,810.00	11/12/2010
Council	Town of Copake	Groundwater protection study	\$2,473.93	\$2,512.50	5/10/2010
Council	Village of Chestnut Ridge	keep farming initiative	\$20,000.00	\$30,000.00	9/15/2010
Council	Town of Saratoga	cultural resource survey at Schuyler Park	\$5,000.00	\$5,509.80	8/27/2010
Council	Town of Beekman	Zoning	\$6,000.00	\$11,400.00	8/20/2010
Council	City of Poughkeepsie	Security system for east entranceway of Walkway over the Hudson Bridge	\$10,000.00	\$186,186.94	5/25/2010
Council	Town of Pittstown	Cultural Resource Survey	\$5,250.00	\$8,000.00	6/5/2010
NHA	FASNY Museum of Firefighting	Permanent exhibit at the museum describing early Dutch colonial life in the Hudson Valley 3-D interactive exhibit inviting museum visitors to participate in a bucket brigade to put out a simulated fire.	\$3,000.00	\$6,000.00	6/24/2010
NHA	Navy and Marine Living History Association	This project will educate the public about the connection of the Capital District and the greater Hudson Valley to its industrial, Civil	\$362.00	\$362.00	12/21/2010

		War and naval history through a poster.			
NHA	Fort Montgomery Battle Site Association	The 223rd Commemoration of the October 6, 1777 Revolutionary Battles at Fort Montgomery and Fort Clinton.	\$4,996.75	\$5,000.00	12/21/2010
Quad	Literacy Volunteers of Western Orange County	Quad: Ride-to-Read	\$2,500.00	\$12,200.00	3/18/2010
Quad	Friends of Mills Mansion	Quad: Great Estates Symposium: 400 years of life on the River	\$1,150.00	\$3,000.00	3/18/2010
Quad	Arm of the Sea productions	Mutual Strangers: A play about Henry Hudson and the River that Discovered Him	\$1,000.00	\$56,000.00	1/14/2010
Quad	Hudson Highlands Land Trust	Village of Cold Spring Waterfront Light Improvement project	\$2,000.00	\$56,400.00	8/12/2010
Quad	Eba Dance Theatre	Henry Hudson and His River: A theatrical Celebration of the Man The river and Exploration	\$4,950.00	\$8,685.00	6/10/2010
Quad	Albany Institute of History and Art	Hudson River Panorama	\$4,000.00	\$8,596.00	3/24/2010
Quad	Open Space Institute	Panorama of The Hudson River	\$4,000.00	\$18,400.00	3/31/2010

Quad	Catskills Live	Challenge on the Hudson River Valley Legacy Trail: Geocache Hunt	\$4,500.00	\$5,000.00	3/18/2010
Quad	Friends of the Senate House	Diversity in the mid-Hudson Valley: Celebrating Key Themes and Cultures in our Past and Present	\$4,500.00	\$16,000.00	3/18/2010
Quad	Samuel Dorsky Museum of Art	Revisiting the Hudson 19th Century Landscape Painting in Context	\$4,818.00	\$6,950.00	4/27/2010
Quad	Hudson River Maritime Museum	Hudson Fulton Educational Park Play/Ed Structures	\$5,000.00	\$17,684.00	10/5/2010
Quad	Palisades Park Conservancy, Inc	Rededicate and Celebrate Quadracentennial at Bear Mountain State Park	\$1,000.00	\$57,000.00	1/6/2010
THV	Rensselaer County Historical Society	THV Curriculum Development Grant	\$6,313.61	\$33,650.00	9/30/2010
THV	North Rockland High School	THV Curriculum Development Grant	\$5,512.50	\$9,970.00	12/9/2010
Watertrail	Village of Athens	WATER TRAIL-4th St. Launch	\$10,000.00	\$10,000.00	8/20/2010
Watertrail	City of Rensselaer	Riverfront Park Forbes Ave. Boat Launch Improvements	\$6,475.00	\$9,107.00	3/5/2010
Watertrail	City of Kingston/Hudson River Maritime Museum	Dock modifications and improvements	\$10,000.00	\$12,590.00	8/20/2010

**\$203,756.53    \$851,419.24**

### 36 Matching Grants Awarded in 2010

Grant Type	Community/ Organization	Project	Grant Awarded	Awarded
Conservancy	NY-NJ Trail Conference	Yorktown Trails	\$ 4,500	October
Conservancy	Open Space Institute	Westney Property Canal Towpath Construction	\$ 5,900	October
Conservancy	Scenic Hudson Land Trust	Hyde Park Heritage Greenway Trail Improvements	\$ 6,500	October
Conservancy	Town of Amenia	Design and construction of the Wassaic Trail to Train	\$ 10,000	October
Conservancy	Town of Marbletown	Marbletown Rail Trail Map & Guide	\$ 1,950	October
Conservancy	Town of Stillwater	Trail Feasibility Study	\$ 10,000	October
Conservancy	Village of Hoosick Falls for Hoosick River Watershed	Hoosick River Greenway - create, construct and install interpretive elements	\$ 5,000	October
Council	City of Watervliet	Perform a study to determine whether portions of the city are eligible to become National Register historic districts	\$ 10,000	January
Council	Town of Clarkstown	Agricultural community project by the Rockland County Farm Alliance to develop a community owned urban farm in Rockland County	\$ 20,000	October
Council	Town of Copake	Comprehensive Plan	\$ 6,530	June
Council	Town of Dover	Update of the Town's master plan adopted in 1993 with amendments in 1999.	\$ 7,500	October
Council	Town of Malta	development of a survey of access to the Round Lake preserve	\$ 5,000	June
Council	Town of North Greenbush	Zoning Ordinance Revision	\$ 5,000	June
Council	Town of Philipstown	New zoning code for the Town	\$ 10,000	October
Council	Town of Red Hook	Compact: Implementing the Northern Dutchess Alliance blueprint for economic development through a series of 4 forums.	\$ 20,000	March

Council	Town of Saugerties	Consulting fees for an inventory of wetlands, and identifying and mapping habitats and ecological communities throughout the Town	\$ 10,000	March
Council	Village of Fishkill	Compact Grant Development and implementation of gateway signage.	\$ 3,475	January
Council	Village of Greene Island	Village and Town of Green Island Open/Green Space Resource Study	\$ 10,000	June
Council	Village of Red Hook	Compact Grant: Amendment and revision of the planning and zoning regulations relating to the existing General Business District.	\$ 10,000	January
Council	Village of Red Hook	Fund testing and a preliminary engineering report in preparation for an upgrade of its drinking water system	\$ 9,890	March
Council	Village of Rhinebeck	Compact Grant: Rhinebeck village sidewalk improvement initiative.	\$ 15,000	October
Council	Village of South Nyack	Planning Consultant for South Nyack Comprehensive Plan	\$ 7,500	June
NHA	Association of Public Historians of NYS	Promote, interpret, and catalogue all historic markers in NYS. Recraft guidelines for future historic markers. Public workshops and meetings will reconnect the public with the markers.	\$ 5,000	March
NHA	Columbia County Historical Society	Professional development program for teachers to develop programming for students based on local and regional art and architecture	\$ 5,000	March
NHA	Dutchess County Tourism	create flash drives with 2-3 minute video of experiential group tours, PDF file for each site, sample itineraries and images of site locations	\$ 5,000	March
NHA	FASNY Museum of Firefighting	permanent exhibit at the museum describing early Dutch colonial life in the Hudson Valley 3-D interactive exhibit inviting museum visitors to participate in a bucket brigade to put out a simulated fire.	\$ 3,000	March
NHA	Fort Montgomery Battle Site Association	The 223rd Commemoration of the October 6, 1777 Revolutionary Battles at Fort Montgomery and Fort Clinton.	\$ 4,997	March

NHA	Friends of John Jay Homestead	Rehabilitate, furnish and open to the public a historic summer kitchen. This “new era” of interpretation will focus on the back story highlighting the lives of the servants and slaves.	\$ 5,000	March
NHA	Hudson Highlands Nature Museum	Cross promotion of HH Nature Museum and Trailside Museums and Zoo through a map brochure.	\$ 3,250	March
NHA	Hudson River Maritime Museum	Interactive city-wide reenactment and interpretation of the evolution of the city through time.	\$ 5,388	March
NHA	Navy and Marine Living History Association	This project will educate the public about the connection of the Capital District and the greater Hudson Valley to its industrial, Civil War and naval history through a poster.	\$ 362	March
NHA	Putnam County Historical Society & Foundry Museum	Create an exhibit about the history of business in the historic Village of Cold Spring and its surrounding region.	\$ 2,000	March
NHA	Samuel Dorsky Museum of Art at SUNY New Paltz	Create a publically accessible, easy to use web-based database of images and information for art objects in the collections of 5 partner organizations in Ulster County	\$ 5,000	March
NHA	The Olana Partnership	Partner on a combined marketing program for the Hudson River School Exhibitions at Olana and Thomas Cole sites. The project builds on the success of last year’s joint effort which yielded increased visitation to the sites.	\$ 5,000	March
NHA	Thomas Cole National Historic Site	Create a 2 panel rack card to replace the current brochure promoting the trail.	\$ 1,000	March
Watertrail	Village of Irvington	Kayak storage project at Scenic Hudson Park	\$ 7,500	June

**\$ 251,242**

# New Model for Local Farms and Local Food

Greenway funding helped create and then enabled the **Rockland Farm Alliance** to establish a community farm on 5 acres of municipal land (The Cropsey Farm), in Rockland County. The new farm will provide fresh, organic produce through a Community Supported Agriculture program. The RFA will also grow specialty produce to supply a local schools and host various educational programs and workshops. The farm is designed to achieve financial self sufficiency and provide a portable model for other communities. The farm represents the first launch of a tangible project based on Glynwood Center's Keep Farming© program.



OUR TOWNS

## A Spirit Moves on the Land: Locally Grown Produce



John McDowell and Alexandra Spadea, picking brussels sprouts with their daughter, Luna, 3, at their farm in Rockland County. Susan Stava for The New York Times

"Our model for small-scale sustainable farms for suburban areas has been recognized as cutting edge by state organizations and elected officials, thanks in large part to the support we have received from the Hudson River Valley Greenway." John McDowell, President, Rockland Farm Alliance



# Hudson River Valley Greenway

## Innovative, Efficient, Flexible

The Greenway is the **innovation leader** among state agencies. In 1991 Greenway provided \$50,000 for a feasibility study resulting in the Walkway Over the Hudson, which has hosted 1 million visitors since opening in 2009. In 1994 Greenway was asked by a non-profit to develop a water trail on the Hudson River; in 2010 the 93rd site was designated. Other government agencies in NYS have sought Greenway assistance and as a result 860 miles of new water trails have been developed and 1,000 miles of water trails are directly connected to the Hudson River.



Hudson River Greenway Watertrail

### Maximizing General Fund Contribution:

Combined State Operations funding: \$387,000

Grant, Federal and Private Funding: \$2,214,612

This represents over a 5:1 ratio of outside funding to state operations funding.

The Greenway's **flexibility** allow the program to respond to and support innovation in a way few other agencies can.

The Greenway's modest NYS appropriation provides critical funding to support the staff needed to build public private partnerships and to secure federal and other grant funding used for many of our projects and programs.



Greenway Trail Ribbon Cutting

eral and other grant funding used for many of our projects and programs.

**Small Grants:** State funding through the Greenway Council's \$136,000 Aid to Localities appropriation resulted in 17 matching grant awards to member communities for projects that reinforce **smart growth** principles, provide **models for innovation**, economic development, regional planning and environmental protection. These small grants help communities work together to plan regionally for a more sustainable future. This **flexible** grant program allows the Greenway to respond to and support innovation in a way few other agencies can. This past year, local partner match exceeded \$225,000.



Walkway over the Hudson

**Tourism Development and Education:** With federal dollars and local partner matching funds, we have been able to provide 24 grants to local communities and not-for-profits, heritage tourism and interpretation projects, which support the Hudson Valley's tourism economy.

**Coordinating Regional Tourism Events:** With federal and corporate sponsorship dollars, and contributions from our partners, the Greenway organizes the Hudson River Valley Ramble, the Great Hudson River Paddle and sponsors the Great Hudson Valley Pedal. These efforts support the 4.7 billion dollar tourism economy in the Hudson River valley without impacting the NYS taxpayer.

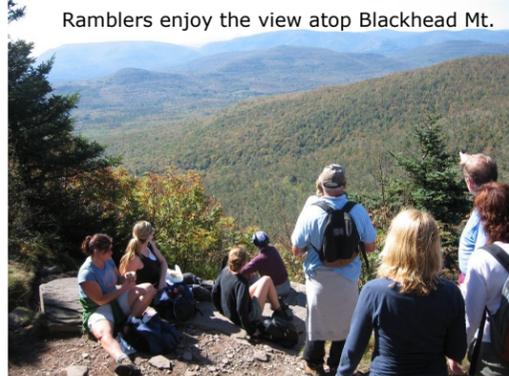


Hudson Valley Rail Trail Extension

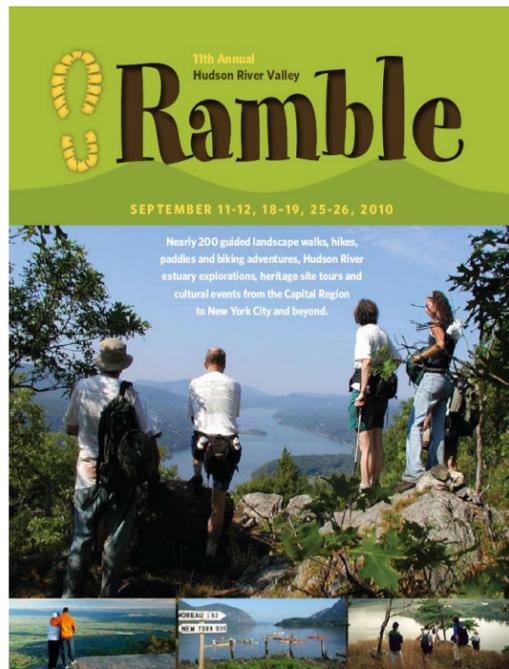
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# A National Heritage Area Growing our Economy

# A Model for Intermunicipal Cooperation

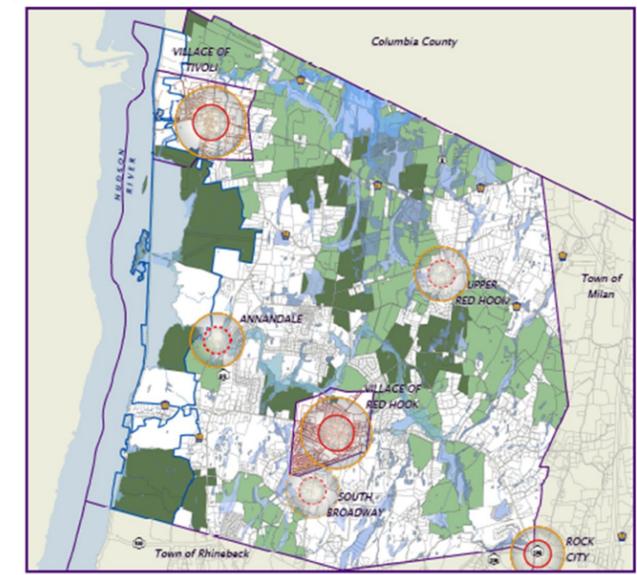
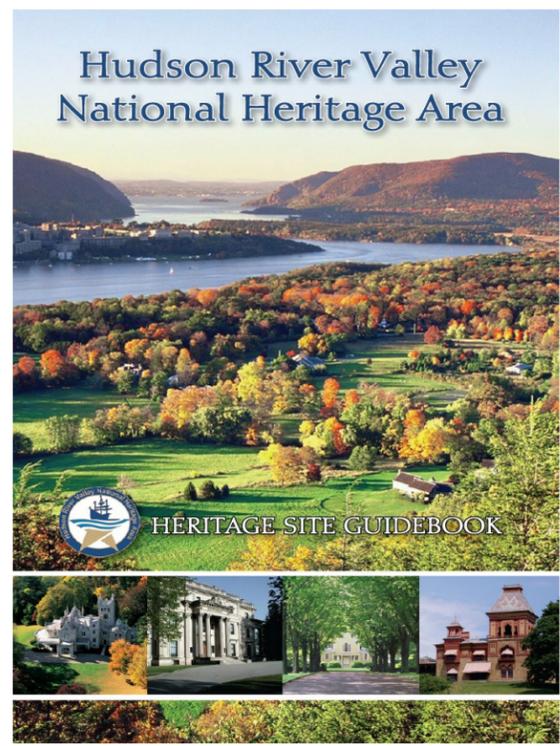


The 11th Annual **Hudson River Valley Ramble** featured nearly 200 events over three weekends in September, from Saratoga and Washington Counties and the Capital Region to New York City. Participants enjoyed guided walking, hiking, kayaking and bicycling opportunities, estuary explorations and historic site tours that highlighted significant historical, cultural and natural resources found throughout the Hudson River Valley. This year, tens of thousands of participants Rambled through the Hudson Valley! The event brings together nearly 200 partner organizations that work to make the Ramble a success each year. The Ramble began as an effort to encourage use of the Greenway trail system, and has grown into a highly anticipated month-long celebration of the best the region has to offer, attracting thousands of heritage and eco-tourists. **The Ramble generated millions in economic impact this year!**



Promoting and celebrating our natural and cultural resources contributes to building a sustainable regional economy. Heritage tourists have been shown to stay longer and spend more. This year, the Greenway launched the **Hudson River Valley National Heritage Area Heritage Site Guidebook** to help attract more heritage tourists into the Hudson River Valley.

These are just two of our efforts that connect people with the Hudson Valley's natural and cultural resources. By helping to connect visitors with these resources, the **National Heritage Area helps grow the \$4.7 billion dollar tourism economy in the Hudson River Valley.**



In 2005, the Greenway awarded \$15,000 to the Town of Red Hook for an intermunicipal growth and preservation project. Partners included Town of Red Hook, Village of Red Hook, Village of Tivoli, Dutchess County and the Red Hook Central School District.

As a result, the partner communities developed the first intermunicipal proposal in Dutchess County for targeting growth around existing centers in order to preserve greenspaces in the town from development. The resulting proposal was **The Centers and Greenspaces Plan**.

**Greenway Compact.** In partnership with the county, the Greenway also provided the framework within which this project could thrive, the Greenway Compact. By supporting this project, we were able to help these communities advance our regional planning goals by providing critical seed money for this project and continued to support at project milestones to help keep it moving. In addition to the initial grant award, the Greenway provided funding for a fiscal impact analysis and an infrastructure feasibility study. These Greenway grants positioned **Red Hook to be able to secure \$3.6 million dollars** in infrastructure funding from the state and federal government. As a result, these regional partners are now poised to realize their vision of building a walkable and sustainable community.



The Greenway Guides are designed to allow communities to make essential choices, not as an after-the-fact reaction to each outside proposal, but as preventive tools for healthier communities.

