

HUDSON RIVER VALLEY GREENWAY

Combined meeting of

Greenway Conservancy for the Hudson River Valley, Inc.

Hudson River Valley Greenway Communities Council,

and

Greenway Heritage Conservancy HRV, Inc.

March 28, 2014

**The Henry A. Wallace Center at the FDR Presidential Library and Home
Hyde Park, New York**

Minutes

Conservancy Members Present

Berky, Jennifer Schwartz, Conservancy Member
Brown, Kristin Cole, Conservancy Member
Burke, Kevin, Conservancy Secretary
Daniels, Jane, Conservancy Member
Griffen, Sara, Acting Chairman, Greenway Conservancy
Jacks, Betsy, Conservancy Member
Lanzetta, Cindy, Conservancy Member

Conservancy Members Present by Proxy

Marra, Donald, Conservancy Member
Yarabek, Stefan, Conservancy Member

Council Members Present

Elliott, Robert, Westchester County Council Member
Mazzarella, Sally, Council Member, Meeting Chairman
von der Heide, Linda, Rensselaer County Council Member

Council Members Present by Proxy

Chmar, Andrew, Putnam County Council Member
McHenry, Barnabas, Chairman, Greenway Council, proxy held by Bob Elliott

Joint Board Members Present

Ball, Richard, Acting Commissioner, NYS Department of Ag and Markets

Delegates Present

Cooper, Linda, Joint Delegate for Commissioner, NYS Office of Parks, Recreation and Historic
Preservation

Dunwell, Fran, Joint Delegate for Commissioner, NYS Department of Environmental Conservation
Gorton, Bill, Joint Delegate for Commissioner, NYS Department of Transportation

Advisory Members

Bergman, Frank, Hudson River Boat and Yacht Club Association
Rosenberg, Steve, Scenic Hudson Land Trust

Greenway Staff

Campochiaro, Elizabeth, Trails and Community Outreach Director
Castiglione, Mark, Acting Executive Director
Keller, Scott, Trails and Special Projects Director/Finance Manager
Roeller, Celeste, Assistant Ramble Coordinator

Call to Order

Acting Chairman Sara Griffen called the meeting to order at 10:20 a.m.

Pledge of Allegiance

Acting Conservancy Chairman Sara Griffen led the meeting in the Pledge of Allegiance.

Minutes of January 29, 2014 Combined Meeting of the Hudson River Valley Greenway Communities Council, Greenway Conservancy for the Hudson River Valley, Inc. and Greenway Heritage Conservancy HRV, Inc.

Minutes of January 29, 2014 Meeting of the Hudson River Valley Greenway Grants Committee

On a motion from Sally Mazzarella (Jane Daniels second) the January 29, 2014 Combined Meeting minutes and Grants Committee Meeting minutes were unanimously approved.

Agenda Review

Acting Chairman Griffen called for other changes/additions to the agenda. There being none she moved onto the rest of the agenda.

Hudson River Valley Greenway Communities Council

Elect Chairman *Pro Tempore*

Council Member Sally Mazzarella explained that with Chairman McHenry away and there being no other officers of the Council, the Board would need to elect a Chairman *Pro Tempore* to run the meeting. On a motion from Fran Dunwell (Linda von der Heide second) Ms. Mazzarella was nominated to fulfill this role. There being no other nominations, Ms. Mazzarella was unanimously elected to serve as Chairman *Pro Tempore* for this meeting and she then called the Greenway Council meeting to order.

Resolution Recognizing Clara Lou Gould, Outgoing Council Member

Chairman *Pro Tempore* Mazzarella read a resolution recognizing the accomplishments and service of retiring Council Member Clara Lou Gould. On a motion from Linda von der Heide (Fran Dunwell second), the motion was unanimously adopted with much acclaim and fond memories.

Greenway Council Grants--Revisions to Awards Made in January 2014

Acting Executive Director Mark Castiglione announced that, there being a surplus of funds available at the end of the fiscal year, the Grants Committee reviewed the awards made at the previous

meeting and decided to adjust the some of the amounts awarded to reflect more closely the original amounts requested. The Committee's recommendations to the Board are:

January 2014 Community Planning Grants

The Town of Clarkstown and Village of Upper Nyack, Rockland County on behalf of Rockland Farm Alliance, Rockland County amended award: \$9,000.00 (original award: \$5,000.00) for the Rockland Farm Alliance Farmland Expansion Program (Restricted to tasks 1-5, no equipment)

The Village of Nyack, Rockland County - amended award: \$7,250.00 (original award: \$5,000.00) for a Nyack Green Village Action Plan

The Town of Hurley, Ulster County – amended award: \$5,725.00 (original award: \$5,000.00) for a Town of Hurley Open Space Plan Update

The Town of Marlborough, Ulster County - amended award: \$7,450.00 (original award: \$5,000.00) for a Town of Marlborough Comprehensive Plan Update Project

January 2014 Community Planning Grants

The Village of Mamaroneck, Westchester County - amended award: \$9,000.00 (original award: \$6,500.00) for a Phase III Compact Implementation: Real Estate Market Analysis and Redevelopment Plan for Mamaroneck's Industrial Area

On a motion from Linda von der Heide (Fran Dunwell second) the Council unanimously approved the grants re-scope.

Greenway Community Planning Grants

Mr. Castiglione announced the Grants Committee recommendations for Greenway Community Grants.

The City of Albany on behalf of Buckingham Pond Conservancy, Albany County is seeking grant funding in the amount of \$10,000.00 for the Buckingham Pond Targeted Natural Resource Inventory. The Committee recommended an award of \$8,275.00. This award is contingent upon the City closing out a previously awarded grant.

The Town of Rensselaerville on behalf of Helderberg Farm Brewery, Towns of Berne, Knox, Westerlo; Albany County is seeking grant funding in the amount of \$10,000.00 for the Helderberg Brewshed Farm Brewery Incubator Business Plan Development. The Committee recommended an award of \$10,000.00. This award is contingent upon the Town closing out a previously awarded grant.

Greenway Compact Planning Grants

Mr. Castiglione announced the Grants Committee recommendations for Greenway Compact Grants.

The Town of North Castle, Westchester County is seeking grant funding in the amount of \$7,800.00 for a Comprehensive Plan Update 2014- Public Outreach-Mindmixer. The Committee recommended an award of \$7,800.00. The Town Supervisor has committed to presenting the results of this outreach at a future Greenway Board meeting.

On a motion from Linda von der Heide (Fran Dunwell second) the Council unanimously approved the Community and Compact Grants as recommended by the Grants Committee.

Greenway Conservancy for the Hudson River Valley, Inc.

Call to Order

Acting Chairman Griffen called the Conservancy meeting to order.

Announcement Sara Griffen

Acting Chairman Griffen announced that after twenty-five years as the Director of the Olana Partnerships that she will be stepping down at the end of the year. Great applause followed this announcement, particularly when Ms. Griffen announced her intention to continue working as a Greenway Board Member.

Greenway Water Trail Designation

Trails and Special Projects Director Scott Keller announced that two requests for designation have been received.

Echo Canoe Boat Launch, Village of Croton-on-Hudson, Westchester County on the Croton River just east of the Amtrak line provides access to the Croton River and, at lower tides, to the Hudson as well.

Milton Landing Park, Town of Marlborough, Ulster County fills one of the last remaining gaps in excess of ten miles on the water trail. The site has a launch and will have campsites when the park is developed. These sites will be located away from the area most often used by people arriving by car and will be restricted to human powered boaters use.

On a motion from Kristen Brown (Jane Daniels second) the Board designated the new water trail sites bringing to 104 the number of sites on the Hudson River Greenway Water Trail, A National Water Trail.

Hudson River Valley National Heritage Area

Call to Order

Acting Chairman Griffen called the National Heritage Area (NHA) meeting to order.

Heritage Development Grant Recipients

Ms. Griffen and Mr. Castiglione announced that the Grants Committee has recommended a slate of awards totaling \$50,000 for this program. The Grants are:

- Putnam History Museum, West Point Foundry Permanent Exhibition, \$5,000.00
- Dutchess County Department of History, Exhibit Collections Training: Hacking the Museum, \$5,000.00
- Crailo State Historic Site/Friends of Crailo, Exhibit: Understanding the Afro-Dutch Experience in New Netherland, \$5,000.00
- Town of Hyde Park, Walking Tour of Hyde Park Historic District, \$2,500.00
- Holland Village Inc./New Netherland Museum, Cultures and Commerce in the Colonial Hudson Valley, \$5,000.00
- Rensselaer County Historic Society (RCHS), Bringing History to River Street Festival, \$1,500.00
- Thomas Cole National Historic Site, 2014 Exhibition: Master, Mentor, Master: Thomas Cole & Frederic Church, \$5,000.00
- Albany Institute of History & Art, Online Exhibition Project: Making of the Hudson River School, \$3,326.00
- Columbia County Historical Society, Van Alen Site Signage, \$2,249.00
- Historic St. Agnes Cemetery, Interpreting Old Cemeteries from a Cultural and Historical Perspective, \$1,500.00
- Historic Cherry Hill, Albany Milestones: The 15th Annual Albany History Fair, \$2,500.00

- Samuel Dorsky Museum of Arts at SUNY New Paltz/ The Research Foundation, Hudson Valley Visual Art Collections Consortium Planning Project, \$2,425.00
- Friends of Schuyler Mansion, Meet the Characters of Schuyler Mansion Video Visitor Center Component, \$4,500.00
- Historic Albany Foundation, Historic Walking Tour Mobile Phone App, \$4,500.00

On a motion from Kevin Burke (Sally Mazzarella second) the Boards unanimously approved the Heritage Development grants. Council Member Bob Elliott abstained on the Holland Village Inc./New Netherland Museum grant. Conservancy Member Betsy Jacks abstained on the Thomas Cole NHS grant.

Path Through History Weekends

Mr. Castiglione announced that the 2014 Path Through History Weekends will be held on June 7-8 and 14-15.

Hudson River Valley Ramble

Ms. Griffen noted that the 2-014 Hudson River Valley Ramble will be held September 7-8, 14-15, 20-21 and 27-28, 2014. She also acknowledged and thanked Fran Dunwell for the funding support received from the Hudson River Estuary Program.

Training Partnership

Mr. Castiglione announced that the Greenway and the Office of Parks, Recreation and Historic Preservation have each contributed \$20,000 towards the training partnership program. That program is geared towards hospitality training and telling a better story. Part of the hospitality training will be teaching the benefits to all of referring patrons to other geographically or thematically similar sites.

Teaching the Hudson Valley

Roosevelt-Vanderbilt Site Manager Sarah Olson the 2014 Teaching the Hudson Valley Institute, "Teaching the Hudson Valley from the Ground Up" will be highlight the agricultural resources of the Valley.

Executive Director Report

Acting Executive Director Mark Castiglione's written Executive Director's report is appended to, and a part of these minutes.

Recess

The meeting was recessed at 11:00 a.m. by acclamation in order to prepare for the Strategic Plan Board Retreat.

Strategic Plan Board Retreat

Ms. Griffen reconvened the meeting at 11:30 a.m. Ms. Griffen and Mr. Castiglione turned the meeting over to Peter Fairweather of Fairweather Consulting, who is preparing the Strategic Plan. Results of the discussion will be presented at the June Board meeting as part of the Draft Strategic Plan.

Adjourn

The meeting was adjourned at 15:30 p.m. by acclamation.

Respectfully submitted,
 Scott S. Keller
 Meeting Secretary

**Hudson River Valley Greenway
Hudson River Valley National Heritage Area
Acting Executive Director's Report**
Mark Castiglione
March 28, 2014

Budget Updates:

\$491,000 for National Heritage Area program in 2014: The recent federal budget deal included a funding extension for the Hudson River Valley National Heritage Area program through 2015. The original funding sunset was Sept. 2012. This new authorization extension will provide the Greenway \$491,000 in Federal fiscal year 2014 but it does not guarantee an amount for the 2015 fiscal year. <http://www.gillibrand.senate.gov/newsroom/press/release/at-gillibrands-urging-congress-renews-hudson-river-valley-national-heritage-area->

Proposed State Greenway Budget: The proposed 2014-15 State Budget for the Greenway Conservancy and Greenway Council would continue funding for both organizations at 2013-14 levels. This would provide \$166,000 for the Conservancy and \$321,000 for the Greenway Council. The Council Budget includes \$136,000 for grants. The proposed budget will also reallocate \$673,000 in Council funds obligated to grants.

Project and Program Updates:

Greenway Strategic Planning Process Update: The Greenway's March 28th Board meeting will feature a strategic planning exercise that will engage the full board. Strategic planning consultant, Peter Fairweather, will synthesize both the input received at the retreat and previous outreach exercises and draft a business plan the boards will use to guide decision-making and priorities.

Greenway Awards 14 HRVNHA Heritage Development Grants: This federally funded program will provide a total of \$50,000 in 1:1 matching grants for marketing, interpretation and promotion of heritage within the 10 county National Heritage Area region. Solicitation was sent on December 12 and applications are due on February 14. The following organizations' grants are being considered for award at the March 28th meeting: Putnam History Museum, Dutchess County Department of History, Friends of Crailo, Town of Hyde Park, New Netherland Museum, Rensselaer County Historical Society, Thomas Cole NHS, Albany Institute of History and Art, Columbia County Historical Society, Historic St Agnes Cemetery, Historic Cherry Hill, Dorsky Museum of Art, Friends of Schuyler Mansion, and the Historic Albany Foundation.
http://www.hudsongreenway.ny.gov/GrantFunding/NHA_Grants.aspx

2014 Path Through History Weekends: Once again, the Greenway will be assisting I Love NY/ Empire State Development with administration of the state-wide Path Through History Weekends scheduled for June 7-8 & 14-15, 2014. The Greenway has partnered with the Greater Hudson Heritage Network to assist with day-to-day administrative and communication tasks for the event. www.paththroughhistoryweekends.com

2014 Path Through History / HRVNHA Interpretive Training Project: The Mid-Hudson Valley Path Through History regional workgroup, in partnership with the [Hudson River Valley National](http://www.hudsonrivervalleynationalheritagearea.org)

[Heritage Area](#) and OPRHP has engaged the Cherry Valley Group in order develop and conduct interpretive training for historic sites and museums that were identified through the region's Path Through History initiative. This is intended to be advanced training to help sites enhance existing offerings, imagine new opportunities and help great common narrative threads between them. Proposed dates for the trainings are in early May. Trainings will be tailored to sites' capacity and interpretive needs.

Ulster County Finalizing Draft Greenway Compact Plan: The Ulster County Planning Board convened a technical advisory committee to guide the development of their Greenway Compact Plan, "Live. Work. Play." The committee is continuing to working closely with project consultants, the Regional Plan Association, in finalizing the draft. Following public and stakeholder input, the draft plan will be finalized and tentatively submitted to the Greenway for approval in June 2014. The draft Compact clearly identifies connections between Greenway principles and local values and identifies a framework for resource protection and economic development. In addition, design guidelines will accompany the plan making it a significant tool that communities can choose use to guide development.

Teaching the Hudson Valley: The 2014 Summer Teachers Institute will explore sustainability topics including local agriculture and community and regional planning. For institute dates, see <http://www.teachingthehudsonvalley.org/>. Other updates include: **Explore Awards made for spring:** Viola ES, Suffern, requests \$1,352.74 (i will round this in the final) to take 87 fifth graders for Clearwater's Tideline Program at Esopus Meadows Preserve and Environmental Education Center, Ulster County; City of Kingston Parks and Rec Department will take 30 students and teachers who are part of their after school program for a sail aboard the Mystic Whaler departing from Poughkeepsie; Chancellor Livingston ES, Rhinebeck CSD, 65, grade 4 to Clermont State Historic Site; Walden Learning Center (Putnam-N. Westchester BOCES), 25, grades 2-5 (special needs) to Sarah Lawrence College Center for the Urban River at Becazk. **New website:** Launch of the new THV website has been completed.

Trails:

Greenway Water Trail Promotion/Trip Planning Project: The Greenway has engaged the firm "MapHero" to assist in the development of the map/guides series as well as the website components of the project. Last year, Empire State Development awarded Greenway \$90,000 grant to promote use of the Hudson River Greenway Water Trail. The project includes a series of maps, new smartphone optimized website, itineraries and GPS tools for kayakers. We plan to have drafts of materials ready for summer 2014.

New Watertrail Designations:

- *Echo Canoe Boat Launch, Croton-on-Hudson, Westchester County*
- *Mine Dock Park, Town of Marlborough, Ulster County*

Legislative Updates:

Greenway Pursuing National Heritage Area Program Bill: While the HRVNHA's funding authorization was extended through federal fiscal year 2015, we will still aggressively pursue and longer-term solution through reintroduction of the National Heritage Areas Act. Previous versions of the

National Heritage Area Act were co-sponsored by Members Paul Tonko (D-NY) and Charles Dent (R-PA). The Act would create a system of National Heritage Areas similar to the National Park system. Currently, the 49 National Heritage Areas are all independent partners with the National Parks Service. This bill will establish clear roles for the NPS and establish base funding for Heritage Areas within the NPS budget. We anticipate a 2014 version of this bill will be reintroduced shortly.

Board Member Updates:

Board Member Update:

Clara Lou Gould: After nearly 15 years on the Hudson River Valley Greenway Communities Council, former Beacon Mayor Clara Lou Gould has decided to step down from the Board. She has served on the Grants Committee for most of her tenure and has guided over \$4.3 million dollars in grant awards to communities and organizations throughout the Hudson River Valley.

Staff Updates:

Grants Updates

Grants Awarded since 1-29-2014

County	Community	Project	Grant Type	Awarded	Project Total	Date Awarded
Washington	Town of Granville	Implementing Part Two of Planning for Town Comprehensive Plan for Town of Granville	Council Planning	\$ 1,500.00	\$ 5,000.00	1/29/2014
Ulster	Town of Marlborough	Town of Marlborough Comprehensive Plan Update Project	Council Planning	\$ 5,000.00	\$ 47,600.00	1/29/2014
Ulster	Town of Hurley	Town of Hurley Open Space Plan Update	Council Planning	\$ 5,000.00	\$ 20,000.00	1/29/2014
Rockland	Village of Nyack	Nyack Green Village Action Plan	Council Planning	\$ 5,000.00	\$ 19,858.00	1/29/2014
Rockland	Town of Clarkstown	The Rockland Farm Alliance Farmland Expansion Program	Council Planning	\$ 5,000.00	\$ 144,718.00	1/29/2014
Westchester	Village of Mamaroneck	Real Estate Market Analysis and Redevelopment Plan for Mamaroneck's Industrial Area	Council Compact	\$ 6,500.00	\$ 45,000.00	1/29/2014
			Totals	\$ 28,000.00	\$ 282,176.00	