MAURICE D. HINCHEY
Hudson River Valley
National Heritage Area

Kevin M. Burke, Co-Chair
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Maurice D. Hinchey Hudson River Valley National Heritage Area Application Guidelines: Event Sponsorships 2026

The Maurice D. Hinchey Hudson River Valley National Heritage Area (NHA), which is managed by the Hudson River Valley Greenway, seeks to partner with various organizations to sponsor events that reinforce the NHA's mission to interpret, preserve, and celebrate the nationally significant cultural and natural resources of the Hudson River Valley. In addition to reinforcing the NHA's mission, these cultural, heritage, and recreational events should deliver tourism and economic benefits to the communities in which they are held and encourage local and regional partnerships.

Applications are accepted through the Hudson River Valley Greenway's online platform. Please use the email of the person who will be the day-to-day contact for the sponsorship when applying. If you have any questions regarding the application process, email grants@hudsongreenway.ny.gov.

Application Opens: February 2
Application Closes: February 20
Event Sponsorships Awarded: March

Eligible applicants: Municipalities and nonprofit 501(c)3 organizations.

Funding:

- Sponsorships are capped at $2,500 per event or event series.
- Priority consideration will be given to events that celebrate *America250*.
- Priority consideration will be given to applications for events with multiple dates.
- Priority consideration will be given to applications with partnering organizations.
- Applicants are limited to one sponsorship per calendar year.
- 50/50 match required, can be cash or volunteer hours.
- Previously awarded sponsorships must be closed before applying for a new sponsorship.
- Awards are reimbursement based and payments will be made after the event(s).

Event Details:

- Occurs between April 1 and December 31.
- Occurs within the boundaries of the NHA.
- Celebrates the nationally significant historic, cultural, scenic, or recreational resources that enhance the Hudson River Valley, and fosters local and regional partnerships.
- Exemplifies a NHA theme (Nature and Culture, Freedom and Dignity, Corridor of Commerce).

Organizer Responsibilities:

- Acknowledge the sponsorship by including the logo and website of the NHA, hudsonrivervalley.com, in all promotional materials, press releases, and webpages.
- Post the event(s) to the NHA and Hudson River Valley Ramble web calendars.
- Complete all required event sponsorship reporting.

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